

Topsfield Cable TV / Town Website Committee

May 9, 2012

Approved 7/11

Executive Summary

Equipment RFP about ready to have approved. Consultant verified that agendas need to be on web or available at any time from Town Clerk. Committee Minutes are not required to be available, except from chairman. Some Minutes are posted as a “courtesy”. Comcast will move to an all-digital channel line-up. Equipment will be required to access any of these channels. Channel 10 public access will move to channel 8 on 6/5/12. Web usage is up by 8% to 58,828 visits in 2011. The MASCO intern has developed a “Topsfield Channel” of videos on You Tube. Further development will be made so that most town videos are available on the Internet. Soon any video on the local access stations will also be available on the Internet so that any, anywhere can view the program. Selectmen and School Committee meetings will be “bookmarked” for easy access.

Members present: Bill Whiting, Kathy Curran and Jeanne Pickering

Members absent: Bob Ogden

Guest: Ryan Jarvis, Amelia Mattson, Martha Morrison and Chris Turner

Former Business:

Meeting opened at 7:40 PM in Town Hall

The minutes of the 4/11/12 were approved as written.

New Business:

See Executive Summary

The meeting was adjourned at 9:25

The next scheduled meeting is 6/13 at 7:30 PM in Town Hall

Respectfully submitted, Bill Whiting – Chairman