

Topsfield Cable TV / Town Website Committee

October 10, 2012

Approved 12/12

Executive Summary

Joe McGuigan one of the Video Camera Operators has resigned. A replacement is needed to video live broadcasts of the School Committee meetings. Bernie Creeden will be contacted to see if there is anyone in the school community who want to apply for this position. Joe was a key member of the volunteer team producing a video for the Rail Trail Committee. This project is on hold until we locate new resources. A discussion was held about the format of the Town website home page announcements. A “blog type” format may be more appropriate. Perch, the current tool used has this type of a capability. Google Analytics was used to give the Committee a picture of who is using the web and how it is being used. A discussion followed about the various methods of communicating in town used by the Police, Fire Dept. and Highway Dept.

Members present: Bill Whiting, Bob Ogden and Jeanne Pickering

Guest: Ryan Jarvis, Amelia Mattson and Martha Morrison

Former Business:

Meeting opened at 7:35 PM in Town Hall

The minutes of the 9/12 were approved as written.

New Business:

See Executive Summary

The meeting was adjourned at 9:45

The next scheduled meeting is 12/12 at 7:30 PM in Town Hall. No meeting scheduled for November.

Respectfully submitted, Bill Whiting – Chairman